

Kellogg's

R. M. KELLOGG CO.
Three Rivers,
Mich.

ORDER NOW
AND SAVE 10% —
PRE-SEASON

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DARWIN TULIP

"Kellogg's Glory"



We are indeed proud to introduce this new Hybrid Darwin Tulip to our customers. It is a Netherlands origination, being the product of one of the leading bulb growers at Lisse, Holland. We are honored to have it named for our company. A magnificent beauty — we believe it is destined to become one of the leading Tulips of our time.

"Kellogg's Glory" is a very large flower of vibrant scarlet red with a yellow base; it is of strong substance and pure Darwin form. A robust grower, producing strong stems about 25 to 30 inches tall. A mass planting of this gorgeous Tulip in beds or border will create a dramatic display of color in your early spring garden. **These bulbs are large size, 11-12 cm. and up, 50c each; 3 for \$1.39; 6 for \$2.49; 12 for \$3.69, postpaid.**

KELLOGG'S — Famous for
Flowers and Fruits
Since 1869

WORLD'S
LARGEST
TULIP —

RED Emperor

This is the most popular Tulip in existence. One of the largest and earliest of all Tulips. It produces a bloom of dazzling vermilion scarlet-red with black and yellow base. The blooms open to 9 inches across and are carried on strong stems 15 inches tall. Plant them by the hundreds for spectacular effects, — in beds or borders; for outlining walks or driveways. Wherever planted, they will create unusual excitement. **5 for 98c; 10 for \$1.89; 25 for \$4.49; 50 for \$8.49; 100 for \$15.95, postpaid.**



POPULAR SPRING GLORY COLLECTION 50F

15 Tulips
5 Daffodils
5 Hyacinths

25 Bulbs

for only **\$2.69**
Postpaid

Kellogg's

Selected TULIPS

- BARTIGON.** Darwin. Rich crimson-scarlet which becomes brighter at the margin; white base with rich blue halo. Black anthers.
- CARRARA.** May-flowering. Flowers round and pure white as the marble from which it gets its name.
- PRINCESS ELIZABETH.** Darwin. Satiny rose-pink with light shadings of fuchsia and topaz. Silvery white base; delicate blue halo.
- GOLDEN HARVEST.** Cottage. Lemon-yellow Tulip of great substance with pale green shadings through the flower.
- DILLENBURG.** May-flowering. Glorious salmon-orange.
- CAMPFIRE.** Darwin. Large fiery blood-red flowers.
- YELLOW GIANT.** Darwin. Rich, deep golden-yellow color, enhanced by light shading of brown on petal tips.
- THE PEACH.** Darwin. Magnificent peach-colored Tulip with large, pure white center. Of exceptional beauty.
- CLARA BUTT.** Darwin. Exquisite shade of delicate pink, flushed with salmon-rose; base white with blue-grey markings.
- RED PITT.** Darwin. Very dark, deep red shaded a glowing red at edges.
- COPELAND'S FAVORITE.** Darwin. The color is a bright lilac-rose.
- PHILIP SNOWDEN.** Darwin. Lovely, light carmine-purple flowers with lighter edge. White center.
- PRIDE OF HAARLEM.** Darwin. Brilliant cerise-red with blue base.
- GOLDEN MEASURE.** Darwin. A very showy Tulip of deep canary-yellow.
- ROSE COPELAND.** Darwin. Immense flowers of rose-pink.

Prices for Above Varieties:

10 for 98c; 25 for \$2.19; 50 for \$4.19;
100 for \$7.95, postpaid.

All items in this Catalog will be Shipped after Sept. 10th.

COLLECTION NO. 51F

50 Colorful TULIPS
all colors included,
specially priced **\$3.49**
Postpaid

10%
DISCOUNT
on all orders
from this
catalog!

ALL COLOR COLLECTION No. 52F

one each of the fifteen
tulips listed on
this page for **\$1.25**
Postpaid

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COLLECTION No. 54F

40 TULIP BULBS, two
each of the fifteen
Tulips listed above plus five
each RED EMPEROR and the new
Darwin "KELLOGG'S GLORY"

All for only **\$4.69**
Postpaid

MINIATURE ROSES

**All Miniature Roses, except where noted,
\$1.35 each; 3 or more, \$1.20 each, postpaid.**

Deep crimson buds grow lighter as the blooms open into well-formed, perfect tiny Roses, later disclosing a white eye in the heart of each flower. A delight to all who view them.

(Plant Pat. 1293) Very beautiful bright pink. Fully double blooms, up to 65 petals although only 1½ inches across. Excellent Rose form and attractive, rich green foliage.

(Plant Pat. 407) True yellow, a bit larger than other miniatures. Fully double flowers. The only *true* yellow Miniature Rose. **\$1.65 each; 3 or more \$1.50 each, postpaid.**

(Plant Pat. 748) The first Miniature with a true Rose fragrance. Dainty, dark pink buds open to charming, very double, 1-inch blooms of appleblossom-pink. Long-lasting and very lovely.

Vigorous, hardy and long lived. This variety produces exquisite double flowers of lively, bright pink, about 1½ inches in diameter. The plant is hardy and vigorous. Highly recommended.

These Miniature Roses grow well indoors and make ideal house plants as well as hardy garden Roses.

**1 each of all 5 Miniature Roses
on this page.**

A \$7.05 Value for only

\$5.95
Postpaid



Sweet Fairy Miniature Rose

R. M. KELLOGG CO.
THREE RIVERS, MICHIGAN

Town for Express _____

[illegible]

Please use the above order blank for ordering your merchandise. If additional space is necessary, please use a plain sheet of paper and attach it to the order blank. Do not send currency unless by registered mail. Checks and Money Orders are acceptable. Due to the high cost of shipping and packing, we ask you to include 50¢ for handling charges on each order.

IMPORTANT: 10% DISCOUNT allowed on all items in this catalog. You may deduct 10% from total amount of your order.

We Pay Shipping Charges on All Items

• 3 • Except Large Quantities of Strawberries as Noted on Pages 7 and 9.

WHY YOU SHOULD BUY FROM R. M. KELLOGG COMPANY

Because you can be sure of getting the very best nursery stock grown — AND FULL VALUE FOR YOUR DOLLAR.

We have been growing and selling only *first class* nursery stock for 88 years. Our nursery was founded in 1869 by R. M. Kellogg, whose name we are still proud to carry.

A Record of Which We Can Be Proud

Soon after its founding, R. M. Kellogg Company became the world's largest grower of Strawberry Plants, shipping all over the world. In 1915 Kellogg's introduced the *Premier*, which became the country's leading Strawberry. It is still a leading variety.

In 1935 the first *Azaleamum* (R) was introduced by Kellogg's and exhibited at the Chicago World's Fair. Since then, we have grown and shipped millions of these beautiful plants to every state in the nation and to countries all over the world. *Azaleamums* (R) are a registered trade marked plant, grown only by Kellogg's

A very recent introduction is our new Darwin Hybrid Tulip "Kellogg's Glory," named for our company by one of the leading bulb growers in Lisse, Holland. It is a magnificent beauty, which we believe is destined to become one of the leading Tulips of our time.

Our newest and latest introduction is an outstanding new Strawberry plant named Kay-Ten. This outstanding Strawberry produces huge, beautiful, sweet, red fruit and bears abundantly in June on strong healthy plants. For description and prices please read page 7.

We, here at Kellogg's, are constantly striving to find and develop new and better varieties to offer our customers. Our trial grounds are full of new, exciting varieties which we hope to introduce in the near future. Be sure to watch for them in our catalogs.

10% DISCOUNT

Allowed
on all
ORDERS
from this
BIG SALE
CATALOG

In remitting for
your order, list
all items at
catalog price,
then DEDUCT
10% from
total amount of
your order.

Our Guarantee

We shall ship only top quality bulbs, plants, shrubs, and trees and guarantee these to arrive in good planting condition and be true to name. If these plants fail to arrive in good condition, we must be notified within 10 days or we cannot replace them. If notification is made after the 10-day period, within a reasonable time, stock will be replaced at one-half the purchase price. In no case will we be liable for more than the original purchase price of the stock.

We are proud to display the "Shield of Quality" symbol of the National Mail Order Nurserymen's Association. Always buy where you see the Shield of Quality and you can be assured that you will receive fair and honest treatment from your mail order nurseryman.

Member of:

NATIONAL MAIL ORDER NURSERYMAN'S ASSOCIATION
AMERICAN ASSOCIATION OF NURSERYMEN
MICHIGAN ASSOCIATION OF NURSERYMEN
ILLINOIS ASSOCIATION OF NURSERYMEN
NATIONAL ASSOCIATION OF PLANT PATENT OWNERS

Create a Fairyland Garden with

MINIATURE ROSES

The free-blooming Miniature Roses are ideal for flower arrangements, table decorations and corsages. In fact, they are so attractive for both garden and home, you should consider planting as many of them as you can possibly find space for. Write for special quotation on 25 or more.

All Miniature Roses, except where noted,
\$1.35 each; 3 or more, \$1.20 each, postpaid.

CINDERELLA

(Plant Pat. 1051) Creamy-white, sometimes tinged cameo-pink, especially in the center. It has about 50 velvety petals, arranged in the perfect form of a Hybrid Tea.

MIDGET

(Plant Pat. 466) Just as the name implies, this is a tiny bud — no larger than a grain of wheat, opening to a flower only 3/4-inch across. Bright pink to deep rose in color. Very lovely and slightly fragrant. Perfect in every detail.

PIXIE

(Plant Pat. 408) The world's smallest double white Rose. It shows pink shadings in cool weather. Fully double, with 40 or more tiny petals in each bloom.

RED IMP

(Plant Pat. 1032). Deep rich crimson, very double flowers with petals packed solidly to the center and opening very flat. One of the showiest Miniatures.

ROBIN

(Plant Pat. App. For) Rich deep red. Tiny cone-shaped buds unfold into flat, very double blooms, 1 1/4 inches across, with 60 to 70 little petals. \$1.65 each; 3 or more, \$1.50 each, postpaid.

COLLECTION NO. 56

1 each of all 5 Miniature Roses on this page.
A \$7.05 value, for only

\$5.95 Postpaid

COLLECTION NO. 57

1 each of the 10 Miniature Roses
on pages 3 and 4. A \$14.10 Value for only

\$11.49 Postpaid



Midget Miniature Rose

A BARGAIN IN BEAUTY

Giant Daffodils

FOR THE GARDEN IN SPRING
FOR INDOORS IN WINTER

Gayest Heralds of Spring!

Who has not thrilled to the sight of a bed of these delightful flowers in full bloom during early spring. Their "bright-as-sunshine" colors light up the whole landscape, at a season when color is so welcome.

Easy to Grow — Require No Care

Daffodils are easiest of all flowers to grow and will thrive year after year with little or no care. They naturalize or multiply with amazing rapidity, doubling in number each year. In addition to the beauty they bring to the spring garden, they provide a wealth of lovely, long-lasting blooms for bouquets and indoor decorations.

KING ALFRED

Giant Yellow Trumpet

WORLD'S MOST POPULAR DAFFODIL

A king among the fine varieties. A magnificent daffodil of a rich, lustrous golden-yellow throughout. The extended trumpet measures $2\frac{1}{2}$ inches in diameter, the perianth proportionately large, and segments gracefully twisted and frilled. King Alfred has all the qualities of a truly great daffodil — very large, beautifully formed flowers of excellent substance; tall, strong stems; extremely vigorous growth habit. It is the most popular and most widely used variety for forcing. One of the earliest to bloom. Very dependable and sturdy; it takes coldest weather in stride. A remarkable variety that is destined to remain a leader in its class for some time to come.

5 for 79c; 10 for \$1.49; 25 for \$3.49;
50 for \$6.49; 100 for \$11.95, postpaid

DAFFODIL COLLECTION NO. 58F

5 Each Mount Hood, Spring Glory, Mrs. Backhouse, plus
10 King Alfred — giving you an outstanding assortment of
all colors of Daffodils.

25

**BULBS in all
for only**

\$4.79

Postpaid

Mrs. R. O. Backhouse



King Alfred

SPRING GLORY-Trumpet

A very fine bi-color, or two-tone trumpet. Well formed white perianth, clear yellow trumpet. The flowers are held well above the fine foliage; strong growing and always free blooming. Outstanding in every way both in the garden and as a flower for cutting.

5 for \$1.09; 10 for \$2.09; 25 for \$4.95;
50 for \$9.49; 100 for \$17.95.

MOUNT HOOD-Trumpet

A magnificent pure white Daffodil. The flower is of excellent form, with pure ivory-white petals and large creamy white trumpet which changes to pure white when in full bloom. Heavily flanged at mouth. It is strong in stem and flower has fine substance. It flowers freely, looks good in the garden, and makes a fine cutting flower.

Each 30c; 5 for \$1.39; 10 for \$2.69;
25 for \$6.49; 50 for \$11.95.

MRS. R.O. BACKHOUSE-Trumpet

This is the famous "pink daffodil." While many new pink crosses have appeared, this long cupped favorite retains its popularity, and is, in our opinion, still the best of all the pinks. This delicately beautiful Daffodil has an informal ivory-white perianth and is beautifully proportioned. It has a deeply fringed trumpet which opens citron-yellow, changing to apricot pink making it an exceptional beauty. Delicately beautiful but of exceptional substance; long lasting, and blooms early. Belongs in every collection.

Each 30c; 5 for \$1.39; 10 for \$2.69;
25 for \$6.49; 50 for \$11.95.

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DAFFODIL COLLECTION NO. 59F

25

Outstanding Daffodils, including some of all
four varieties listed on this page (our choice
of varieties)

Postpaid for only

\$3.95



Fragrant & Delightful **HYACINTHS** For Outdoor Bedding

The great popularity of Hyacinths is due, in part, to their earliness. They are among the first flowers to appear in the Spring. Added to this, their bright, crystal clear colors, their beauty of form, and delightful fragrance makes them a "must" in every garden. Plant them 4 inches deep—in clusters—along borders—or in solid beds. Wherever planted their scent will permeate your garden, their beauty steal your heart. Try a few in pots, too. They force easily. We have selected the best varieties in each color.

CITY OF HAARLEM. One of the best yellows. Beautiful large, well-formed trusses of pale yellow bells. Of fine form and substance.

LADY DERBY. Very pleasing shade of clear, bright salmon pink, bearing perfect broad spikes on strong erect stems. Early.

LA VICTOIRE. Brilliant, shiny carmine-red with large, well-filled spikes. One of the very finest red varieties for bedding and forcing. It retains its superb color to the end.

L'INNOCENCE. The most satisfactory all-around pure white. Produces large, compact trusses on strong stem with large bells of great substance. Does well anywhere.

KING OF THE BLUES. A rich indigo-blue. The large deep blue bells of perfect form are carried on stiff stems. One of the best in its color.

QUEEN OF THE BLUES. A clear azure-blue variety. One of the finest of the light blues. Large, compact spike of medium-sized bells. Excellent variety for pot culture as well as bedding.

HYACINTH SPECIAL OFFER NO. 60F

25 HYACINTHS, an early spring garden of matchless beauty — all colors. Bulbs 15-16 cm. Our choice only **\$3.95**

HYACINTH SPECIAL OFFER NO. 61F

12 HYACINTHS, 2 each of the above 6 beautiful Hyacinths. All colors. **\$2.19**
Only Postpaid

Large garden size bulbs, size 15-16 cm.
Any of the above, 5 for \$1.09; 10 for \$2.09;
25 for \$4.95; 50 for \$9.49; 100 for \$17.95.

10%
DISCOUNT
on all orders
from this
catalog!



FORCING **Giant Hyacinth Bulbs** with GLASS

Have you ever grown a gorgeous, big, richly scented Hyacinth indoors in winter? If not, you will be delighted to see how easy it is to do. You will need one of our exhibition-size bulbs and a Hyacinth glass. Before placing the bulb on the Hyacinth glass the rootbase and rootplate must be cleaned, so that all remains of the old rootplate and old roots are removed. When glass and bulb are clean, place the bulb in the top of the glass and fill the glass with clean, cool water until the rootbase is touched. The glass is then to be placed in a cool, dark room until the top-growth is 4" above the bulb. Preferred temperature not over 50° F. When 4" top-growth has been made, the glass may be taken to a window in a warm room and if necessary, some water can be added; never change the water completely. If the air in the room is very dry, it may help to moisten the flowerbuds once a day with a wad of cotton dipped in cool water. Every day you can see it swell—then the color will show—and in a little while you will have a glorious big flower spike.

Hyacinth Colors Available: Yellow, Salmon Pink, Rose Crimson, Pure White, Indigo Blue.

1 Bulb with crystal glass.....\$.98

3 Bulbs with 3 crystal glasses.....\$2.85

6 Bulbs with 6 crystal glasses.....\$5.39

1 Bulb with sapphire or tangerine glass.....\$1.49

3 Bulbs with 3 sapphire or tangerine glasses..\$4.29

6 Bulbs with 6 sapphire or tangerine glasses..\$8.39

RAINBOW IRIS

(JAPANESE IRIS)

The Most Showy of All Iris Species

BETTY F. HOLMES. A huge early single, well-formed and nicely proportioned. The large size blooms are of a most striking white. An outstanding variety.

BLUE RIVER. A tall and very well-proportioned large Iris of rich uniform blue. A good grower, and will make a glorious display in the garden.

CITY OF DREAMS. A large, vigorous growing and free blooming Iris of deep purple touched with a throat of yellow.

GOLD BOUND. Wonderfully well formed double blooms of pure white with a creamy golden band in the center.

HIAWATHA. Vividly brilliant and effective. A charming dark purple to reddish touched with a throat of yellow. Almost identical to City of Dreams except reddish tint.

PATROCLE. A novelty in color effect; violet in color, lighter in center and yellow markings in the throat. Large, of ideal shape and a fine grower.

JEANETTE PERRY. A huge dainty single white with lightly veined petunia-violet falls. Rather dwarf.

MARGARET HENDERICKSON. Magnificent double to triple flowers of medium blue. One of the largest and finest medium blue tones.

REINE HELENE. A very handsome deep, rich blue-purple self, of uniform color throughout. Very popular.

ROSE ANNA. A good double that is rosy-lavender sharply veined deep purple. Large flowers of velvety substance.

Any of the above, 2 for \$1.19; 4 for \$2.19;
6 for \$2.98; 12 for \$4.98.



Japanese
Iris

IRIS COLLECTION NO. 62F

15 SPRING BLOOMING IRIS. Our
selection of varieties **\$3.98**
listed below only . . .

MINIATURE JUNE BLOOMING IRIS

These miniature Iris are excellent flowers for beds and borders. They bloom in April and May. Grow about 6 inches tall. Add a wonderful touch of color and beauty to your lawn or garden. Choice of colors: **Blackbird**, Dark Violet; **Blue Queen**, Light Blue; **Pigwiggen**, White; **Rose Mist**, Soft Mauve-Pink; **Snowcap**, White; **Sonny**, Yellow; **Glee**, Yellow.

Any of the above, 4 for 98c; 8 for \$1.79; 12 for \$2.49.



Bearded
Iris

Spring Blooming IRIS

World's Finest Tall Bearded Iris

CHEERIO. Ruby-red falls and soft rose-red standards with yellow sheen. Hardy and free blooming.

GUDRUN. Very large, heavily-textured warm white with golden beard. Undoubtedly the largest and most massive of all Iris. Blooms are very shapely and of splendid texture.

JEAN CAYEAUX. Its novel tones are distinct — light havana-brown with a luster of golden biscuit tan. Flowers are full petaled with a slight suggestion of a frill.

PINK SATIN. The largest, tallest and most exquisitely colored among the pink Iris; a rich satiny pink of unmatched beauty.

ROYAL COACH. A bright yellow plicata with edge of petals nicely bordered and dotted brown. Vigorous and free flowering.

SUPER AUTUMN KING. A lustrous, deep blue with lighter falls. Large flowers, well formed, free blooming and an easy grower.

Any of the above, 2 for 98c; 4 for \$1.79;
6 for \$2.39; 12 for \$3.98

FALL Blooming IRIS

Blooms in Spring and Again in Fall
Dwarf Varieties

AUTUMN QUEEN. This is a reliable spring and fall bloomer. A pure snow-white. A striking flower on strong stalk.

LIEUT De CHAVAGNAC. A new everblooming, fragrant, violet-colored variety.

TAMPA. A beautiful flower of rich wine-red. Very outstanding.

Any of the above, 2 for 98c; 4 for \$1.79;
6 for \$2.39; 12 for \$3.98.

Intermediate Varieties

DORCAS HUTCHESON. Pansy-violet self. Fall bloomer. A splendid grower.

ULTRA. Dark and light blue. One of the best in this color class.

Any of the above, 2 for \$1.19; 4 for \$2.19;
6 for \$2.98; 12 for \$4.98.

Aristocrat of the Garden **SHOWY PEONIES**

An Abundance of Beautiful, Fragrant Flowers

Peonies make a beautiful show in your garden in late May and early June. They are an ideal flower to plant where you want a large showy place in your yard or garden. Easy to grow, requiring very little care. Peonies are ideal cut flowers for Memorial Day and for June weddings.

SARAH BERNHARDT

Very large, perfectly formed appleblossom-pink flowers of semi-rose type. Flowers are compact and very fragrant carried on tall, graceful stems. Very free flowering in midseason. This is the ideal pink cut flower Peony. A splendid performer in every garden.

WALTER FAXON

The most vivid of all pinks, the only "real pink" as someone has said. A remarkable flower, at its best in the show room. The flowers are of medium size, attractive in form, and mildly fragrant. Excellent plant with glossy foliage. Tall, free bloomer. An extra fine Peony.

DUCHESS de NEMOURS

An early sulphur-white with shadings of canary-yellow at the base of the petals, without any trace of crimson on the petals. The plant is medium tall, with strong stems and excellent foliage. Free flowering.

Prices for above varieties:

**\$1.00 each; 3 for \$2.85; 6 for \$5.40;
12 for \$9.95, postpaid.**



Sarah Bernhardt Peony

LAURA DESSERT

The flower is round, a rose type with guard petals creamy white, enclosing a domelike center of pure canary-yellow. The plant is an upright grower, holding blossoms erect for good landscape value. Like all yellows, it must be developed inside away from the sun to preserve its color. Early midseason.

EDULIS SUPERBA

This is a good early deep pink, sometimes opening for Decoration Day. The flowers are large, borne profusely on tall, strong stems. A loose, crown type flower, of a beautiful deep pink. One of the greatest of all cut flowers in its color and season. An excellent flower for its earliness and general good qualities.

BARONESS SCHROEDER

Rose type: late. White with shadings of flesh. This is one of the finest Peonies. Its immense flowers of great substance with high chalice-shaped center are freely produced, lasting a long time. Its all around good qualities make it a very desirable variety. Pleasingly fragrant.

SOLANGE

Flowers very large, compact; rose type, outer petals delicate waxy white, deepening toward the center with shades of orange and golden brown. One of the most beautiful Peonies in existence; a strong grower and a late, free bloomer.

RACHEL

Early bright red, held high on one of the strongest stems in the field. The dark green foliage is clean and the plant has always been healthy. The flower is fully double with a few hidden stamens. Rachel is tops as a cut flower and in the show room. An excellent variety.

Price for above varieties:

**\$1.00 each; 3 for \$2.85; 6 for \$5.40;
12 for \$9.95, postpaid.**

PEONY COLLECTION NO. 63F

8

**PEONIES, one each of the
eight striking colors listed
on this page.**

only \$6.39
Postpaid



10%
DISCOUNT
on all orders
from this
catalog!



STATELY *Lilies*

No other plants possess as many charms as Lilies. Available in such a variety of shapes and rich colors, they are stately in form and of such delicious fragrance, they will always stand out prominently in your garden. One of the most desirable of all flowers. Plant them in groups or as a border.

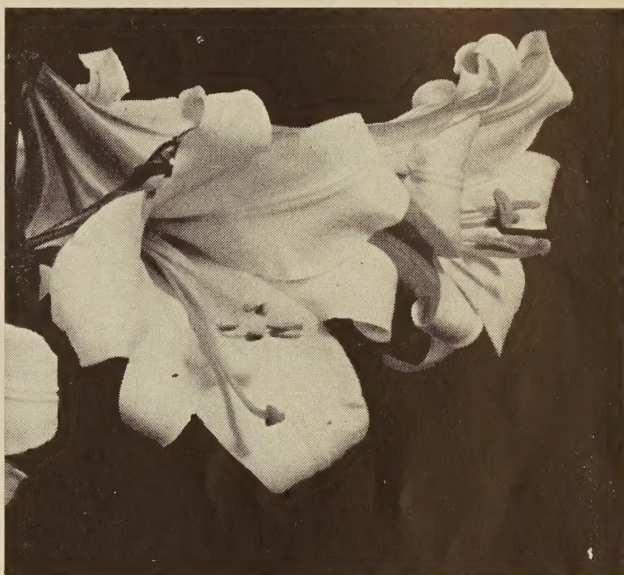
Lilies need good, well-drained garden soil. A sunny location is desirable, the base of the plant should be somewhat shaded.

← LILIUM SPECIOSUM RUBRUM

Delicate waxy flowers of deep pink flushed red and shading lighter at the edges. Four to eight blooms are borne on each sturdy 3 to 4 ft. stem. Plant 9 inches deep in full sun in early fall. Blooms August and September. An excellent Lily for the late summer garden.

65c each; 3 for \$1.79; 6 for \$3.29; 12 for \$5.95.

←
Rubrum
Lily



Regal Lily



Lycoris

MAGIC LILY (Lycoris)

Long, strap-shaped leaves come in spring and disappear in early summer, to be followed in August by clusters of soft pink, lily-like fragrant flowers. Set the bulbs outdoors, 4 inches deep, in early fall. Plant low-growing perennials or annuals to help conceal the bare stems. Perfectly hardy.

**75c each; 3 for \$2.15
6 for \$3.95; 12 for \$7.89**

LILIUM REGAL (Regal Lily)

The large fragrant trumpets have a sulphur-yellow throat and rose-purple streaks on the outside. It grows 3 to 5 feet high, blooms in July, is perfectly hardy, and flourishes under varied conditions. They are delicately scented and produced freely. Highly recommended for planting in the hardy Perennial borders.

**Each 65c; 3 for \$1.79; 6 for \$3.29;
12 for \$5.95.**

LILIUM CANDIDUM (Madonna Lily)

Exquisite pure white, fragrant flowers borne in June on stout stems 3 to 4 feet high. They are of easy culture, growing in almost any soil and location. Plant 2 to 3 inches deep in late summer. It will be the loveliest spot in your garden during late June and early July.

**Each 65c; 3 for \$1.79; 6 for \$3.29;
12 for \$5.95.**



Madonna Lily

PAPER-WHITE NARCISSEUS

These are to be grown indoors in pebbles and water. The large, pure white blooms are borne in clusters and are highly prized for their beauty, fragrance, and the ease with which they can be grown. Place the bulbs in a shallow dish with pebbles to hold them in position. Half cover them with water and keep in a cool dark place for about ten days before bringing them into a warm light room.

5 for 98c; 10 for \$1.89; 20 for \$3.59; 40 for \$6.79.

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COLLECTION NO. 64F
14 BULBS, 2 each of Rubrum, Madonna, Regal and Magic Lilies, plus 6 Paper White Narcissus. Stately garden of fascinating lilies.
Postpaid for only **\$5.95**



Paper-White Narcissus

Leo Schlageter



Highest Quality HARDY PHLOX

- VASTLY IMPROVED
- EXTREMELY HARDY
- GUARANTEED TO BLOOM

EVA FOERSTER. Brilliant salmon-pink with white eye—a delectable color with eye-catching appeal. A compact, erect growing plant. Excellent in the border and for cutting.

LILLIAN. Large florets of very pale salmon, pure and lovely. Grows to medium height. A prolific bloomer. Good clean foliage. Vigorous growing plant.

CHIEFTAIN. Large, deep crimson flowers carried in huge, well-formed trusses. Strong growing and early blooming. A real asset in any garden.

FLASH. One of the very best reds. Well-shaped flower heads composed of large florets. Excellent growing habit and good clean foliage. For a truly effective display, plant in combination with all-white Mary Louise Phlox.

POLKA DOT. White with red eye—a compelling color combination. Well-shaped heads of large florets. Good strong stems. A sturdy, vigorous plant.

BRIGHT EYES. Florets are extraordinarily large, possibly the largest of any Phlox. The color is bright red with a dark eye. Conspicuous for its size and brilliant color; it makes a fine show in the garden.

LEO SCHLAGETER. Brilliant scarlet blooms that seem to glow with fire. Of splendid habit, growing 3 feet tall and blooming early. Fine rich head of bloom. The best red Phlox grown and one that should be in every Phlox planting.

STARLIGHT. Rich violet color with a distinct white star in the center. Clean healthy foliage. The flowers are long lasting and it blooms over a long period.

CAROLINE VANDENBERG. True lavender-blue without any magenta shades. A rugged grower, of medium height and a free bloomer. Rich green foliage.

DAILY SKETCH. Extra-large trusses and large individual florets. Light salmon-pink with crimson-rose eye. Makes a magnificent showing in the garden. Very rugged in growth; about 3½ feet tall.

AETNA. Tall grower, producing large flower heads of deep scarlet. Individual flowers are large and are carried in good-sized trusses. Rugged, and free blooming.

MARY LOUISE. Pure white heads of unusually large size. The individual flowers are twice the size of other Phlox. Clean foliage and a prolific bloomer. Medium height. A very popular Phlox with most gardeners.

BORDER GEM. Large trusses of brilliant deep purple. A very compact grower with large individual florets that are long lasting. Tall and erect growing. A splendid variety for the border and cutting.

60c each; 3 of one variety for \$1.65;
6 of one variety for \$2.95, postpaid.

BLUETTE. Rich, light purple florets are large and form compact, immense, well-formed trusses. Blooms over a long period and the flowers are long lasting, making this an outstanding variety in the garden and for cutting.

PINKETTE. The large florets are soft, delicate pink and very lovely. The flowers heads are very large and compact. Considered one of the loveliest of all Phlox.

PURPLE HEART. The color is a brilliant shade of deep blue-purple, intensified by a darker center and given sparkle by the dainty cream-colored anthers. Individual flowers are large and are carried in good-sized trusses.

SALMON GLOW. Lively flame-pink with salmon shades, softened with lilac and white tints at the center, giving the effect of rich salmon color. Tall, straight stems. Very free blooming.

SAN ANTONIO. Immense heads of deep, non-fading blood-red. Produces compact, well-formed trusses on strong stems. Grows 2½ to 3 feet tall. Unusually prolific in bloom. This is an outstanding Phlox from every standpoint.

SIR JOHN FALSTAFF. A giant among Phlox — produces massive flower trusses on a robust plant, 24 to 36 inches tall. The color is a rich luminous salmon-pink. Makes a splendid showing in the border.

WORLD PEACE. Pure white flowers of unusually large size. Without doubt one of the best white Phlox. A good grower with clean foliage. Very free flowering. It combines beautifully with all colors and should be planted in quantities to achieve varied effects.

60c each; 3 of one variety for \$1.65;
6 of one variety for \$2.95, postpaid.

COLLECTION NO. 65

1 each of the 20 PHLOX listed on this page. 20 PLANTS for only

\$7.95
Postpaid

• 10 •

10%
DISCOUNT
on all orders
from this
catalog!

COLLECTION NO. 66

5 PHLOX — Our choice of Varieties. For only

\$2.39
Postpaid

**KELLOGG'S GIANT
PACIFIC HYBRID**

DELPHINIUM

THE KING OF ALL PERENNIALS

The glorious Delphinium dominates the summer garden. Because of its height (to about 4 feet), it needs to be planted as a background for the perennial border. Plants should be set at least 1½ to 2 feet apart to allow good air circulation; give them water during extra-dry spells.

The Pacific Hybrid Strain produces perfect spikes of tightly set florets, ideal for cutting, which are non-shattering and mildew-resistant. Colors range from white to blue, pink and lavender; some have white bees and others black. Plants set out in the spring will have some flowers by September and will bloom heavily the next June. Our plants are grown from some of the finest hybrid seed obtainable.

PACIFIC HYBRIDS

ASTOLAT SERIES. Tints of blush-pink, rose and lilac with fawn and black bees.

BLACK KNIGHT SERIES. Deep midnight-violet, the darkest of all.

BLUEBIRD SERIES. Clear medium blue with white bee. Extra-tall spikes.

BLUE JAY SERIES. Medium to dark blue with black bee. Very beautiful.

CAMELIARD SERIES. Pure lavender self with white bee. Combines well with other colors.

GALAHAD SERIES. Giant white flowers with white bee. Very tall spike.

GUINEVERE SERIES. Light pink-lavender with white bee. Very large individual flowers.

KING ARTHUR SERIES. Brilliant royal purple of velvety texture, with large white bee.

SUMMER SKIES SERIES. Clear light blue with white bee.

ROUND TABLE SERIES. Excellent Pacific Hybrid mixture.

3 of one variety for \$1.35; 6 for \$2.39; 12 for \$4.39, postpaid.

BELLAMOSUM

Rich dark blue spikes of bloom are produced in June. Grows 3 to 4 feet tall. Excellent for cutting. One of the loveliest of early blue flowers. Very compact, graceful spikes.

BELLADONNA

Beautiful sky-blue flowers with white center. Slender, loose, much-branched spikes. Grows 3 feet tall. Blooms freely in June. A great favorite for cutting.

WREXHAM

(Hollyhock Delphinium) Very long, tapering, spire-like spikes. Rich and varied tints. Blooms over a long period.

PRICES

3 of one variety.....	\$ 1.00
6 of one variety.....	1.79
12 of one variety.....	3.24
25 of one variety.....	5.95
50 of one variety.....	9.95
100 of one variety.....	18.95

COLLECTION NO. 67

1 each of the 9 Pacific Hybrid Delphiniums listed above, plus 1 Wrexham Delphinium. 10 Plants in all for only — **\$3.95** Postpaid

COLLECTION NO. 68

1 each of the 9 Pacific Hybrid Delphiniums, 1 Wrexham, 5 Bellamosum and 5 Belladonna. 20 Plants in all for only — **\$5.49** Postpaid

**10%
DISCOUNT**
on all orders
from this
catalog!



COLLECTION NO. 69

1 each of the 4 Hardy Asters listed on this page, plus five No. 2 Gladiolus bulbs. A \$2.55 value for only **\$1.95** Postpaid

HARDY CARNATIONS

Their delightful spicy fragrance, more than anything else, has endeared Carnations to garden lovers for generations. These hardy garden varieties come in many pleasing colors. Grow to a height of 15 to 18 inches. They are indispensable for cutting. Red, pink, white, yellow and maroon, or deep red. 49c each; 3 for \$1.29; 6 for \$2.39; 12 for \$4.39, postpaid.

Choice HARDY PERENNIALS

SHASTA DAISIES

ALASKA. Very beautiful, large white flowers. Fine for massing in the garden and for cutting. Grows 2 feet tall and blooms from July to fall. 69c each; 3 for \$1.89; 6 for \$3.59; 12 for \$6.59.

ESTHER READ. Very double, pure white flower, flat topped and symmetrical. Petals in close layers with crested center. Blooms June to Sept. 69c each; 3 for \$1.89; 6 for \$3.59; 12 for \$6.59.

HORACE READ. Big, double, frosty white flowers, lasting almost 6 weeks. Stout 18-24 in. stems. Healthy and free-flowering. A gem for cutting. \$1.00 each; 3 for \$2.75.

MOONLIGHT. A lovely new variety. Pure white outer petals frame a center tightly packed with petals tipped gold. Strong stems for cutting. \$1.00 each; 3 for \$2.75.

ASTILBE

GLADSTONE. Best white variety. Large, full, graceful spikes. Grows 18" tall. Blooms in June and July.

PEACH BLOSSOM. Delightful shade of peach-blossom pink. Panicles 8 to 10 inches long. Blooms in June and July.

QUEEN ALEXANDRIA. Somewhat darker in color than Peach Blossom. Very hardy. Grows 24 to 30 inches tall.

69c each; 3 for \$1.89; 6 for \$3.59
12 for \$6.59, postpaid.

ASTERS

These modern beauties bring rich color into the garden until late in the autumn. They are very hardy, healthy and can be relied on for a pleasing display, no matter what the weather, so long as they get plenty of moisture. The bushy, free-flowering plants are good for filling in the empty spots left by early-blooming perennials such as poppies and iris. The blooms are perfect for cutting.

ARCHBISHOP. Light blue flowers. Grows 2 feet tall. A free bloomer.

BEECHWOOD CHALLENGER. Brilliant crimson-red flowers. Height 3½ feet.

PROSPERITY. Beautiful delicate pink. Blooms profusely. Grows 2 feet tall.

THE SEXTON. Flowers dark blue. Grows about 2 feet tall.

69c each; 3 for \$1.89; 6 for \$3.59;
12 for \$6.59, postpaid.

PHLOX SUBULATA

In wall and rock gardens Moss Phlox makes a wonderful splash of color in April and May. It blooms when the spring bulbs are putting on their show. The foliage forms a solid mat of growth about 6 inches high, which stays green all year. Pink, White, Blue. 3 for \$1.29; 6 for \$2.39; 12 for \$3.95, postpaid.

SHRUBS to Beautify Your Home and Last for Years



Forsythia

FORSYTHIA *Spectabilis*

The long wands of bright yellow blooms appear before the leaves come out. A vigorous plant, growing 8 to 10 feet tall. Very hardy and easy to grow. 2 to 3-ft. size, \$1.29 each; 3 for \$3.69; 6 for \$7.29; 12 for \$13.95.

DEUTZIA

(Pride of Rochester)

Bears large clusters of double white blooms on sturdy stems. Certainly you need this beautiful shrub in your garden. Blooms in midsummer. Requires sun or partial shade. 2 to 3-ft. size, \$1.29 each; 3 for \$3.69; 6 for \$7.29; 12 for \$13.95.

MOCK ORANGE

(Minnesota Snowflake)

Plant Pat. 538. Hardy in the northern states; adapted to sandy clay or part peat soils, in sun or partial shade. Fully double, pure white flowers, freely produced. Sweet scented. Sturdy, rapid grower; 8 to 10 ft. \$1.69 each; 3 for \$4.89; 6 for \$9.49; 12 for \$17.95.

HYPERICUM

(Golden St. Johnswort)

A very showy shrub with large, golden yellow flowers in late summer on stiff, dense stems; bluish foliage. Does well in almost any soil, in sun or part shade. 2-3 ft. size, \$1.69 each; 3 for \$4.89; 6 for \$9.49; 12 for \$17.95.

BITTERSWEET

(*Celastrus scandens*)

Very sturdy, fast growing vine. Given a strong support, it will grow as high as the eaves of a house. Green glossy leaves turn bright yellow in fall. Big, showy clusters of crimson berries with orange-yellow coat. Popular for indoor winter bouquets. \$1.29 each; 3 for \$3.69; 6 for \$7.29; 12 for \$13.95.

PUSSY WILLOW

Pussy Willows make tall shrubs, excellent for screening or background. Silver-pink catkins, 1 to 2 inches long appear in earliest spring. The branches can be cut in January or February and placed in water for earlier bloom. 2 to 3-ft. size, \$1.29 each; 3 for \$3.69; 6 for \$7.29; 12 for \$13.95.

All Items in This Catalog are Postpaid except where noted.

TAMARIX, Summer Glow

Graceful, bright wine-red flowers that give a misty effect, set off by feathery, light green foliage. Blooms profusely all through summer. Both flowers and foliage are excellent for cutting. Grows best in sun or partial shade. 24 to 30-in. size, \$1.29 each; 3 for \$3.69; 6 for \$7.29; 12 for \$13.95.

SWEET SHRUB

Large, brownish flowers which are extremely fragrant. Reaches about 8 feet in height and blooms in early summer. A dense, hardy bush with glossy foliage, which does well in any garden soil. Thrives best in sun or partial shade. 12 to 18-in. size, \$1.29 each; 3 for \$3.69; 6 for \$7.29; 12 for \$13.95.

Japanese TREE LILAC

(*Syringa japonica*)

The beautiful tree form of Lilac. Bears a profusion of creamy white flowers in long panicles during June and July. An upright growing tree, 12 to 15 feet in height. Hardy. \$1.98 each; 2 for \$3.69.

BEAUTY BUSH

(*Kolkwitzia amabilis*)

A glorious, fountain-shaped plant covered with delicate pink, fragrant flowers in late spring and summer. Branches gracefully arched. Rapid grower; height 8 to 10 feet tall. 18 to 24-in. size, \$1.69 each; 3 for \$4.89; 6 for \$9.49; 12 for \$17.95.

FLOWERING QUINCE

(*Cydonia japonica*)

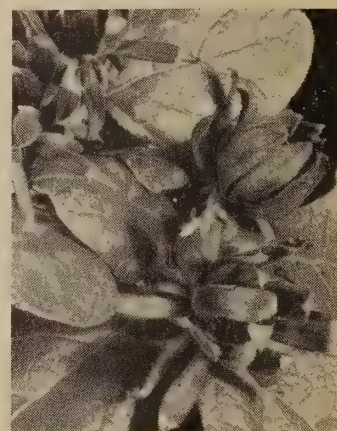
Grows 5 to 6 feet tall, producing brilliant red flowers that cover the spiny branches in very early spring. Bears small, greenish yellow fruits. Grows in sun or part shade. 15 to 18-in. size, \$1.29 each; 3 for \$3.69; 6 for \$7.29; 12 for \$13.95.

ALTHEA (Rose of Sharon)

Very decorative in shrub border or as a specimen; grows 6 to 12 feet tall. Blooms from midsummer to fall. Rapid growing. Red, pink, white and blue. 18 to 24-in. size, \$1.29 each; 3 for \$3.69; 6 for \$7.29; 12 for \$13.95.



Tamarix



Sweet Shrub

**10%
DISCOUNT**
on all orders
from this
catalog!



Deutzia



Mock Orange



Hypericum



• 12 • Bittersweet



Pussy Willow



Althea

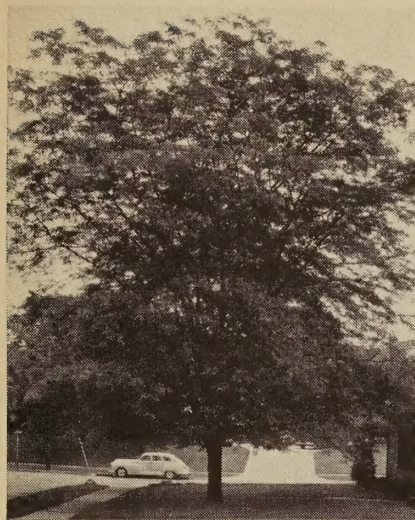


Beauty Bush



Flowering Quince

The Finest and Most Colorful ORNAMENTAL SHRUBS and SHADE TREES



Moraine Locust

MORaine LOCUST

Plant Pat. 836. A new, rapid growing shade tree. Hardy, drought resistant and easily grown in any soil. Does not produce unsightly seed pods and is long-lived. A beautifully shaped tree, similar in appearance to American Elm. Finely cut foliage is dense enough to provide good shade, yet filter enough sunlight through to promote good lawn growth. Excellent street tree and for the average lawn, where quick results are desired. 5 to 6-ft. size, \$5.95 each; 2 for \$11.60; 3 for \$16.95.

SMOKE-TREE (Rhus Cotinus)

Large, loose panicles of flowers with spreading hairs that give a smoky effect. A bushy shrub blooming in early summer. Reaches a height of about 15 feet. Fine for lawn specimen or shrub border. In fall the foliage turns red, yellow and brown. 2 to 3-ft. size, \$1.29 each; 3 for \$3.69; 6 for \$7.29.



Smoke-Tree



Redbud

REDBUD

A fine ornamental tree, also known as Judas tree. In early spring it is covered with hundreds of tiny lavender-pink flowers. Grows to a height of about 30 feet; very graceful and decorative in all seasons. 2 to 3-ft. size, \$1.29 each; 3 for \$3.69; 6 for \$7.29.



Flowering Peach

FLOWERING PEACH

Very pretty as a specimen tree or planted among shrubs. The very double flowers are like little rosettes set along the branches in early spring. The small tree is hardy over most of the country and is rarely bothered by disease or insects. It grows easily in almost any soil.

In full bloom, the heavily laden branches are exquisite in spring bouquets and for floral decorations. Pruning or cutting is highly beneficial to growth. Colors: Red, Pink, White. (Please state color wanted.) 4 to 5-ft. size, \$1.69 each; 3 of one color for \$4.89; 6 for \$9.49.

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DISCOUNT**
on all orders
from this
catalog!



Flowering Almond

FLOWERING ALMOND

A graceful shrub, growing 4 to 6 feet tall and forming a compact, somewhat rounded bush. Bears a profusion of tiny pink, double flowers in early spring, just as the leaves begin to appear. Hardy in all sections of the country. Easy to grow; thrives in full sun or partial shade.

The flowering shrubs have many uses in the landscape plan. They make a beautiful lawn specimen and can be equally effective when used in the foundation planting or color accent, or among other plants in the shrub border. Branches may be cut during the blooming period and immediately after; do not prune in the fall. 18-24 in. size, \$1.29 each; 3 for \$3.69; 6 for \$7.29; 12 for \$13.95.



• 13 • Crimson King Maple

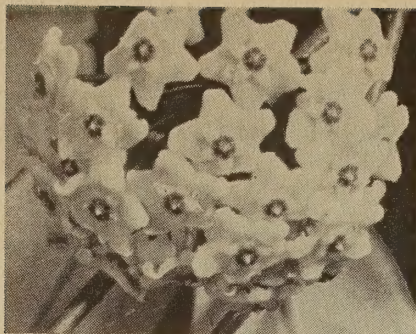
CRIMSON KING MAPLE

Plant Pat. 736. One of the most spectacular of the ornamental trees. The brilliantly colored foliage is a deep purple red in spring and this rich coloring is retained all through summer and fall. It provides an interesting contrast to the green of other trees and shrubs.

Crimson King is a sport of the well-known Norway Maple. It is rapid-growing and perfectly hardy; does well in all locations. An excellent tree for city planting; it is not harmed by smoke, dust or gases. A superb tree for driveways, tree lawns and single specimens. Mature height about 60 feet. 6 to 7-ft. size, \$5.95 each; 2 for \$11.60.

COLLECTION NO. 70

1 Red, 1 Pink and
1 White Flowering
Peach, for only **\$4.49**
Postpaid



Wax Plant



Date Palm



Christmas Cactus



Stapelia



HOUSE PLANTS

BEEFSTEAK BEGONIA

A low spreading Begonia, with circular leaves, red beneath and dark glossy green above. Bears dainty coral-red flowers. \$1.00 each; 3 for \$2.85; 6 for \$5.40; 12 for \$9.95.



Beefsteak Begonia

WAX PLANT

Umbels of fragrant, waxy-white flowers with pink centers, produced in succession. Shining, succulent, dark green foliage. \$1.00 each; 3 for \$2.85; 6 for \$5.40; 12 for \$9.95.

BIRD-OF-PARADISE

Strelitzia Reginae. Festooned with reds, yellows, blues and oranges, rivaling the jungle bird of the same name and exotic nature. Its flower seems alive and ready to speak, and its broad, tropical foliage is charmingly decorative. \$1.50 each; 3 for \$3.85.



Bird-of-Paradise

DATE PALM

This attractive Pigmy Date Palm reaches a height of from two to three feet. It is a very desirable plant from an ornamental standpoint, and in addition, it will produce edible fruit right in your own living room. \$1.00 each; 3 for \$2.85; 6 for \$5.40; 12 for \$9.95.



Watermelon Begonia

WATERMELON BEGONIA

Another highly decorative plant. The thick, waxy-like leaves are distinctly variegated white and green, and appear to be powdered with frosted silver. \$1.00 each; 3 for \$2.85; 6 for \$5.40; 12 for \$9.95.

CHRISTMAS CACTUS

Most popular of all flowering Cactus. Large showy blooms. Will do well under most adverse conditions and will bloom profusely year after year. Must have a sunny window to bloom. \$1.00 each; 3 for \$2.85; 6 for \$5.40; 12 for \$9.95.

STAPELIA

(Starfish). A branching succulent plant from Africa, somewhat resembling a Cactus. Produces star-shaped flowers, 2" across, spotted yellow and brown. Attractive and a great curiosity. \$1.00 each; 3 for \$2.85; 6 for \$5.40; 12 for \$9.95.

REX BEGONIA

(Not illustrated.) A plant grown entirely for the beauty of its foliage. The variegated leaves are striped, veined and ruffled, giving a charming effect unequalled by any other house plant. \$1.00 each; 3 for \$2.85; 6 for \$5.40; 12 for \$9.95.

D-X AERO SPRAY

Keep your house plants healthy and beautiful with D-X Aero Spray. This low-pressure aerosol sprayer makes it easy to kill aphids, spider mites, thrips, mealy bugs, white fly and other insects. Just press the lever — and spray! No fuss — no muss! Contains pyrethrum, rotenone and piperonyl cyclonene. 10-oz. spray can. \$1.65, 2 for \$2.98. Postpaid.



OLD GLORY COLLECTION NO. 71

3 AFRICAN VIOLETS
1 Red, 1 White, 1 Blue **\$2.69**
(\$3.00 Value) for only **Postpaid**

10% DISCOUNT
on all orders
from this
catalog!

Kellogg's Famous Rock-Garden Collections

We Ship Only The Finest Plants For Rock Gardens

COLLECTION NO. 72

10 top-quality plants, assorted (less than 35c ea.) **\$3.49**

COLLECTION NO. 74

50 top-quality plants, assorted (less than 26c ea.) **\$12.95**

COLLECTION NO. 73

20 top-quality plants, assorted (less than 31c ea.) **\$6.19**

COLLECTION NO. 75

100 top-quality plants, assorted (less than 22c ea.) **\$21.95**

Fascinating New Carnation-Type AZALEAMUMS

FRIVOLOUS MAID

New 1958 Introduction. One of the finest carnation-type Azaleamums we have been able to produce to date. The petals are a deep reddish bronze, with a tint of yellow on the outer edges, giving this new introduction a marvelous contrast of color. The plant grows to about 15 inches in height, and with a spread of 15 to 18 inches. Hardy, healthy and long lived. It makes a perfect mound of bloom, which completely covers the plant. **\$1.25 each; 3 for \$3.45; 6 for \$6.30; 12 for \$11.40, postpaid.**

CARNATION QUEEN

A gorgeous plant covered with flowers in shades of rose-pink, deeper at the edges and lighter at the base of the petals. The beautiful golden center blends harmoniously with the outer petals, which are deeply cut. Carnation Queen grows about 18 inches tall, with a 15 to 18-inch spread. **\$1.00 each; 3 for \$2.85; 6 for \$5.40; 12 for \$9.95, postpaid.**

SNOW FAIRY

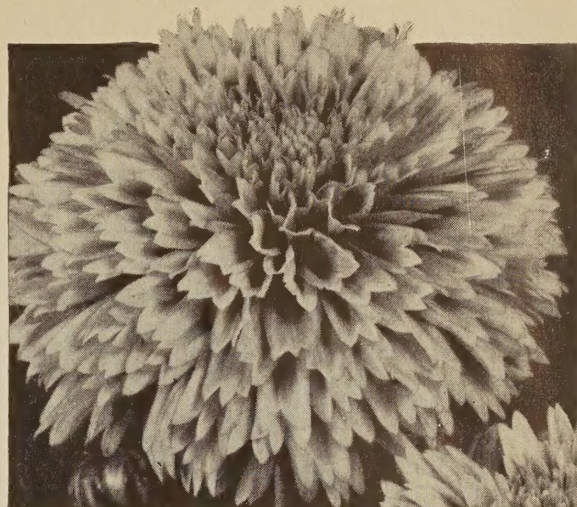
Our choice of all the white Azaleamums we have hybridized. It produces an abundance of carnation-type, very full-petaled flowers with a very small golden eye. Snow Fairy is excellent for cutting and blends well with the other carnation-type Azaleamums. Grows 18 to 20 inches tall. **\$1.00 each; 3 for \$2.85; 6 for \$5.40; 12 for \$9.95, postpaid.**

CARNATION ROSE

Plant Pat. 660. Carnation Rose definitely is in the novelty class, with its carnation-type blooms. The flowers are a little smaller and very double and compact, resembling the petals of a carnation. The color is deep pink with lighter shades on the outer petals. Grows 18 inches tall. **\$1.00 each; 3 for \$2.85; 6 for \$5.40; 12 for \$9.95, postpaid.**

POT-OF-GOLD

The rich golden yellow flowers of Pot-of-Gold make a show wherever grown. The strong, 18-inch plant will produce plentiful bloom the first year and double that amount the second year. The flowers are packed with short petals, making the plant look like a ball of gold when in full bloom. **\$1.00 each; 3 for \$2.85; 6 for \$5.40; 12 for \$9.95, postpaid.**



Carnation Rose

COLLECTION NO. 76

5 CARNATION AZALEAMUMS, 1 each of the varieties listed on the left **\$3.95**
for only Postpaid

COLLECTION NO. 77

10 CARNATION AZALEAMUMS, 2 each of the colorful varieties listed at the left only **\$7.59**
Postpaid



Kellogg's Azaleamum Test Garden

Our Test Garden

In our Azaleamum Test Garden, shown here, we grow several new varieties each year. From them we select the finest representatives, which will eventually be offered for sale through our catalog. Only after being observed over a two-year period by our plant specialists is a new Azaleamum chosen as a potential novelty to be offered to our customers. Our reputation as growers of the highest grade hardy garden Mums has been earned gradually through the years, and we believe the only way we can keep it is through meticulous testing of every new variety.

IMPORTANT

The word Azaleamum is our trade-mark and must not be used by any other firm or individual, except to identify Azaleamum plants produced by the R. M. Kellogg Company or its duly authorized licensees.

10%
DISCOUNT
on all orders
from this
catalog!

AN Eye-ful of Color WITH Azaleamums



Maiden's Dream

WINSOME WITCH

Very showy royal pink color, which blends well with other Azaleamums. About 18 inches tall. Excellent for bouquets. **\$1.00 each; 3 for \$2.85; 6 for \$5.40; 12 for \$9.95, postpaid.**

JACK-O-LANTERN

Dark rich autumn tones. This plant grows about 18 inches tall and is very free flowering. Fine for cut flowers. **\$1.00 each; 3 for \$2.85; 6 for \$5.40; 12 for \$9.95, postpaid.**

HALLOWEEN MOON

Another top-notch cut-flower variety. The 18-inch plant produces an abundance of handsome, compact flowers of a rich pink tone. **\$1.00 each; 3 for \$2.85; 6 for \$5.40; 12 for \$9.95, postpaid.**

MAIDEN'S DREAM

This wonderful Azaleamum produces a profusion of flowers of a very rich peach color, with yellowish tones at the center. Grows 18 to 24 inches in height and 18 to 24 inches wide. Sturdy and healthy, like all of the family, they will give you many seasons of enjoyment. **\$1.00 each; 3 for \$2.85; 6 for \$5.40; 12 for \$9.95, postpaid.**

SUMMER GOLD

Plant Pat. 598. A very gay, brilliant gold Azaleamum giving hundreds of these exciting golden flowers the first season. This plant grows 12 to 15 inches tall and 20 inches broad, making it one of the finest for borders, beds and edgings. Fresh and clean looking, they are ideal for bouquets. **\$1.00 each; 3 for \$2.85; 6 for \$5.40; 12 for \$9.95, postpaid.**

COLLECTION NO. 78

25 AZALEAMUMS, 1 each of all varieties listed on pages 15 & 16. A \$20.00 value for only **\$16.95**
Postpaid

COLLECTION NO. 79

10 AZALEAMUMS, 1 each of the varieties listed on this page for only **\$7.59**
Postpaid

COLLECTION NO. 80

5 AZALEAMUMS, 1 each of the five varieties listed above for only **\$3.95**
Postpaid

A BUSHEL OF BEAUTY 600 BLOOMS OR MORE PER PLANT

CHERRI WINK New 1958 Introduction

The colorful plant provides an abundance of outstanding, bright red flowers, some of which have a light yellow touch in the very center giving a marvelous contrasting color. Cherri Wink grows to approximately 30 inches high and 30 inches across. \$1.25 each; 3 for \$3.45; 6 for \$6.30; 12 for \$11.40, postpaid.

QUEEN ELIZABETH

This anemone-type Azaleamum produces plentiful flowers of rich pink, shading to lavender in cool weather, with a distinct golden anemone center. 18 inches tall. Excellent cut flowers. \$1.00 each; 3 for \$2.85; 6 for \$5.40; 12 for \$9.95, postpaid.

PRINCESS

Plant Pat. 711. Words can hardly describe the beauty of this plant when it is in full bloom, for it's just a mound of mauve-pink flowers shading to rust. Grows to 12 inches tall. \$1.00 each; 3 for \$2.85; 6 for \$5.40; 12 for \$9.95, postpaid.

PINK DREAM

Plant Pat. 865. A lovely low-growing Azaleamum with soft silvery pink flowers. Flowers have a soft velvety texture and the center is touched with a little yellow. Grows about 12 inches high. \$1.00 each; 3 for \$2.85; 6 for \$5.40; 12 for \$9.95, postpaid.

NUGGET

The color is a clear lemon-yellow, not affected by hot weather. The blooms come early and last until severe winter weather. \$1.00 each; 3 for \$2.85; 6 for \$5.40; 12 for \$9.95, postpaid.

BLAZING RED

When the blooms first appear, they are a beautiful bronze color, changing to a blazing red. This good bright red holds until frost. \$1.00 each; 3 for \$2.85; 6 for \$5.40; 12 for \$9.95, postpaid.

RED FIESTA

An outstanding red Azaleamum of perfect shape, with glossy dark green foliage and handsome dark red flowers. It grows 15 to 18 inches tall. \$1.00 each; 3 for \$2.85; 6 for \$5.40; 12 for \$9.95, postpaid.



AZALEAMUM FOOD K-A-F

Feed Azaleamums regularly with exactly the kind of nourishment they need. This specially prepared, highly concentrated formula is easily and completely soluble in water. One tablespoonful of K-A-F dissolved in a gallon of water is enough to feed six Azaleamum plants for a week; 12 ounces will nourish six plants all season. 12-oz. unit \$1.25; 24-oz. unit \$2.00; 36-oz. unit \$2.75.

AZALEAMUM SPRAY K-A-S

Azaleamums are healthy, but they are subject to attacks by insects and fungus, like other plants. Be safe and spray regularly with K-A-S, a special formula developed by our experts. Compounded of Lindane, Rotenone and Ferban, it assures your plants of maximum health. Just 4 oz. protects six Azaleamums all season. 4-oz. unit \$1.25; 8-oz. unit \$2.00; 12-oz. unit \$2.75. COMBINATION OFFER: One 12-oz. unit K.A.F and one 4-oz. unit K-A-S. A \$2.50 value only

\$2.00
Postpaid

COLLECTION NO. 81

7 AZALEAMUMS, 1 each of the seven varieties above, including Cherri Wink, for only

\$5.59
Postpaid

COLLECTION NO. 82

12 AZALEAMUMS, includes Collection 76 and Collection 81. The finest Azaleamums. For only

\$8.49
Postpaid

COLLECTION NO. 83

15 AZALEAMUMS, 1 each of all Azaleamums listed on this page. A beautiful collection. For only

\$9.95
Postpaid

COLLECTION NO. 84

8 AZALEAMUMS, 1 each of the colorful varieties listed below at the special price of \$4.95 only

Postpaid

SUMMER SUNSET

Plant Pat. 561. Produces masses of flowers of rich apricot to light orange, taking on shades of buff which gradually change to deep rose or coral with traces of mauve. Healthy plants growing 15 inches tall.

SWEETHEART

Sweetheart blooms early and profusely, giving a super-abundance of beautiful bright warm shining pink flowers the very first season. One of the prettiest and finest of all pink Azaleamums. 15 inches tall.

TAM-O-SHANTER

The first flowers in autumn weather give a two-tone bronze effect and later when the nights are cooler the color changes to orange. Flowers are not so double as some, but show a neat button center.

QUEEN ANNE

A very charming anemone-type white Azaleamum with loosely arranged, frilly petals and big, bright yellow center. Planted among other varieties, it emphasizes color contrasts very sharply. 18 inches tall.

Any of the above Azaleamums

• 16 • 75c each; 3 for \$2.15; 6 for \$3.95; 12 for \$7.49, postpaid.

WILL-O-THE-WISP

Delicate two-tone effect. The color is a soft lavender, shading to pink and white, with rich yellow center. Flowers are of medium size, with rounded petal tips. Grows to about 12 inches.

WITCHES GOLD

Masses and masses of showy, rich golden yellow flowers, somewhat shaggy in form, with broad petals. In the clear bright sunlight they shine like a gold-piece. Grows about 18 inches tall and 30 inches wide.

RED WITCH

Deep glowing burgundy-red, a favorite color, with a touch of gold at the center of the flower. Blooms are very plentiful and actually overlap on the plant. A bushy grower about 18 inches in height.

HONEY CHILE

Plant Pat. 871. Masses of 1½-in., very rich magnolia-purple flowers, giving the effect of dark pink. Holds color very well. A low compact grower, about 12 inches high; early blooming.

R. M. KELLOGG CO.
Three Rivers, Michigan

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